



**CancerCareers.org**

Powered by **AAGR** American Association  
for Cancer Research\*

# 2021 Virtual Cancer and Biomedical Research Career Fair

## EXHIBITOR INFORMATION

MONDAY, MAY 17 • 9:00 a.m. to 3:00 p.m. (ET)

CancerCareers.org

Follow us @AACR



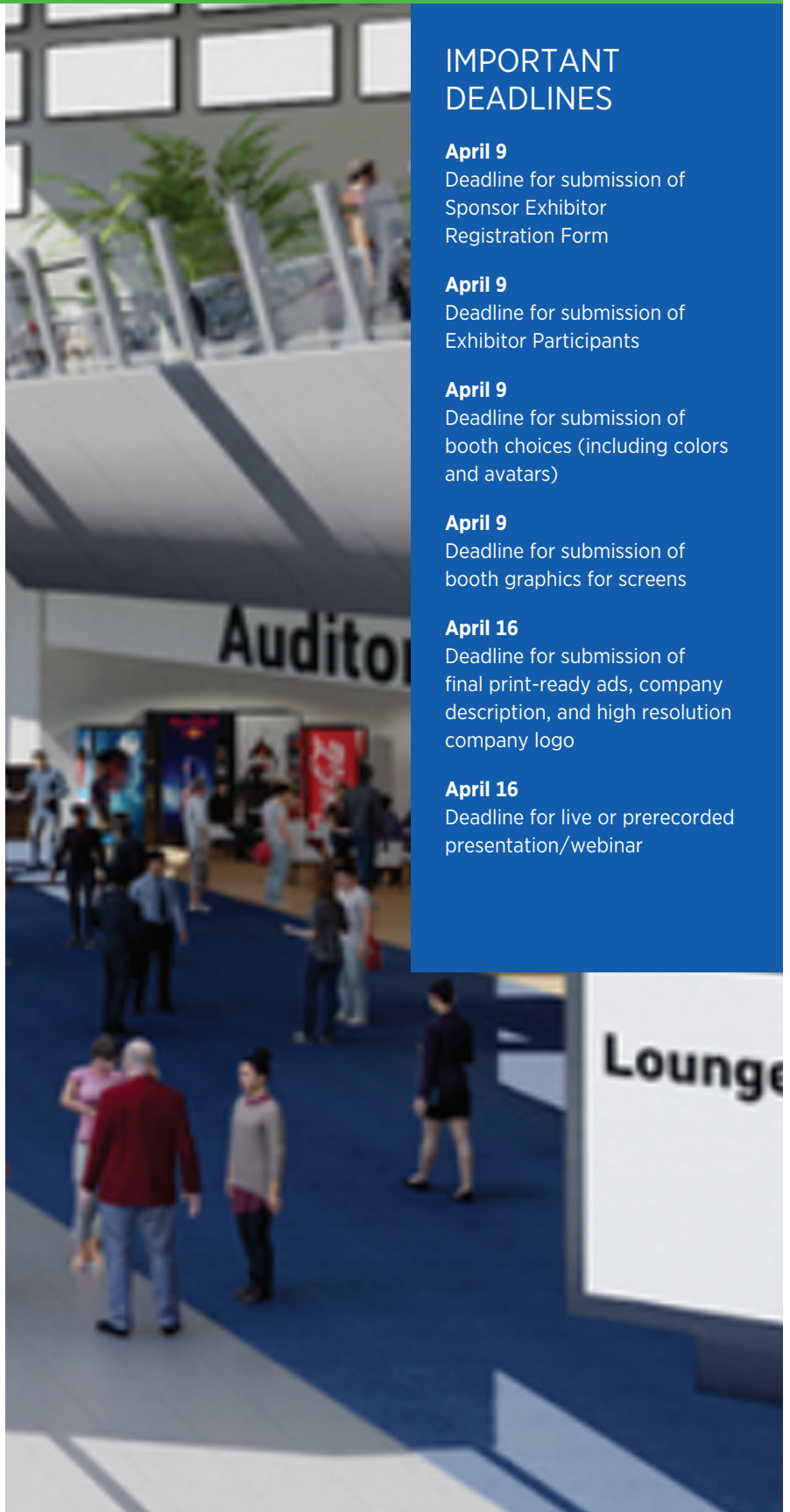
# WHY EXHIBIT AT THE 2021 VIRTUAL CANCER AND BIOMEDICAL RESEARCH CAREER FAIR?

## Connect with the best in cancer research!

This premier virtual recruiting event is for scientists seeking opportunities within academia, government, or industry and representatives from cancer and biomedical research organizations seeking to fill positions at all career levels. As an exhibitor, you have the opportunity to interact with prospective candidates, post multiple open positions, showcase your organization, and more!

As an Exhibitor at the 2021 Virtual Cancer and Biomedical Research Career Fair, your organization will enjoy the following benefits:

- Exposure to the best scientists in basic, translational, clinical, and preventive cancer research and biomedicine
- The ability to post jobs on CancerCareers.org, with the potential of reaching thousands of scientific jobseekers
- A dedicated live chat room to enable real-time text, audio and video interaction with prospective candidates
- Listing of your company profile
- Detailed reporting post-meeting
- AACR staff support before, during, and after the Career Fair



## IMPORTANT DEADLINES

### April 9

Deadline for submission of Sponsor Exhibitor Registration Form

### April 9

Deadline for submission of Exhibitor Participants

### April 9

Deadline for submission of booth choices (including colors and avatars)

### April 9

Deadline for submission of booth graphics for screens

### April 16

Deadline for submission of final print-ready ads, company description, and high resolution company logo

### April 16

Deadline for live or prerecorded presentation/webinar

# SPONSORSHIP OPPORTUNITIES

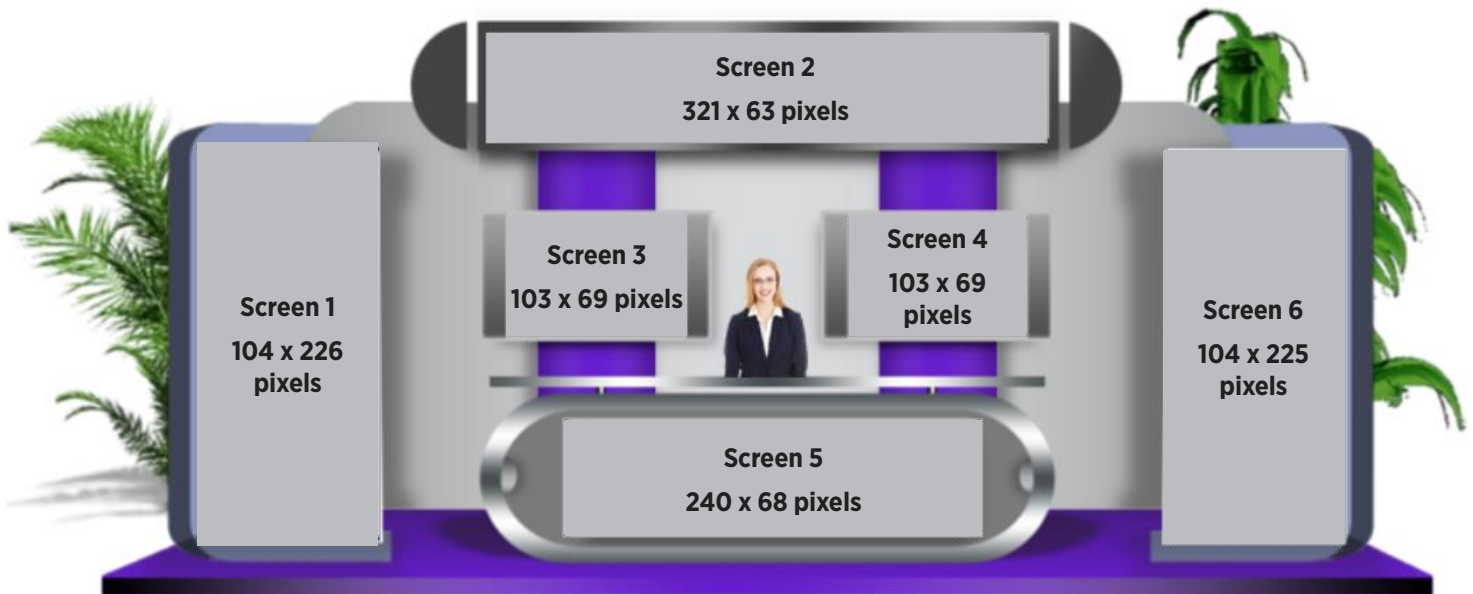
For More Information, contact  
**Adam Young** at 215-440-9300, ext 126,  
**Amy Domard** at 215-440-9300, ext. 216,  
 or email [careerfair@aacr.org](mailto:careerfair@aacr.org)

## DIAMOND EVENT SPONSORSHIP | \$30,000

(1 available)

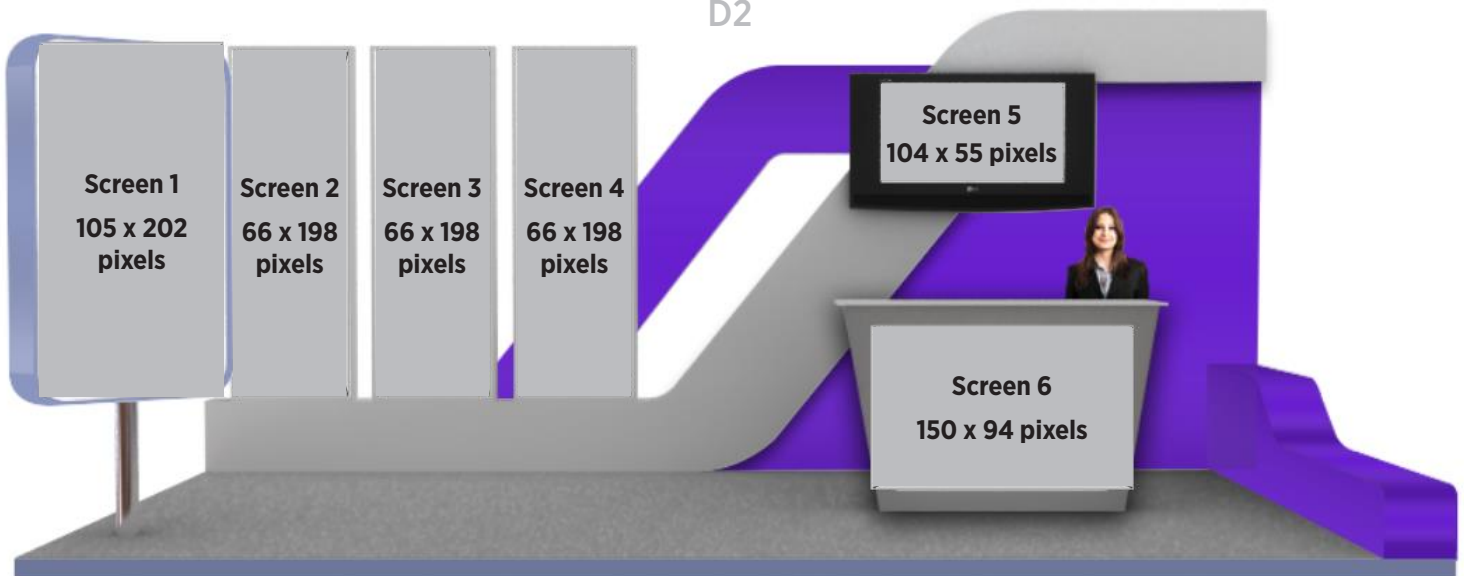
- Premier placement of online booth in the Exhibit Hall
- Choice of one (1) virtual booth design from the two (2) choices below (included choice of booth color and avatars)
- Exhibitor provides art for customization of six (6) screens
- Unlimited recruiting seats
- Unlimited job postings on CancerCareers.org for twelve (12) months
- Prominent placement of logo on the Virtual Career Fair landing page, in the Virtual Career Fair Lobby, and in the Virtual Career Fair Auditorium with link
- One 30 minute live or prerecorded presentation/Webinar and choice of timeslot
- Unlimited documents for Swag Bag and unlimited number of uploaded videos
- Choice of full page color ad placement or center spread color ad in the CancerCareers.org Resource Guide
- One (1) full page color online journal recruitment ad in one (1) of AACR's journals

D1



934

D2



4924

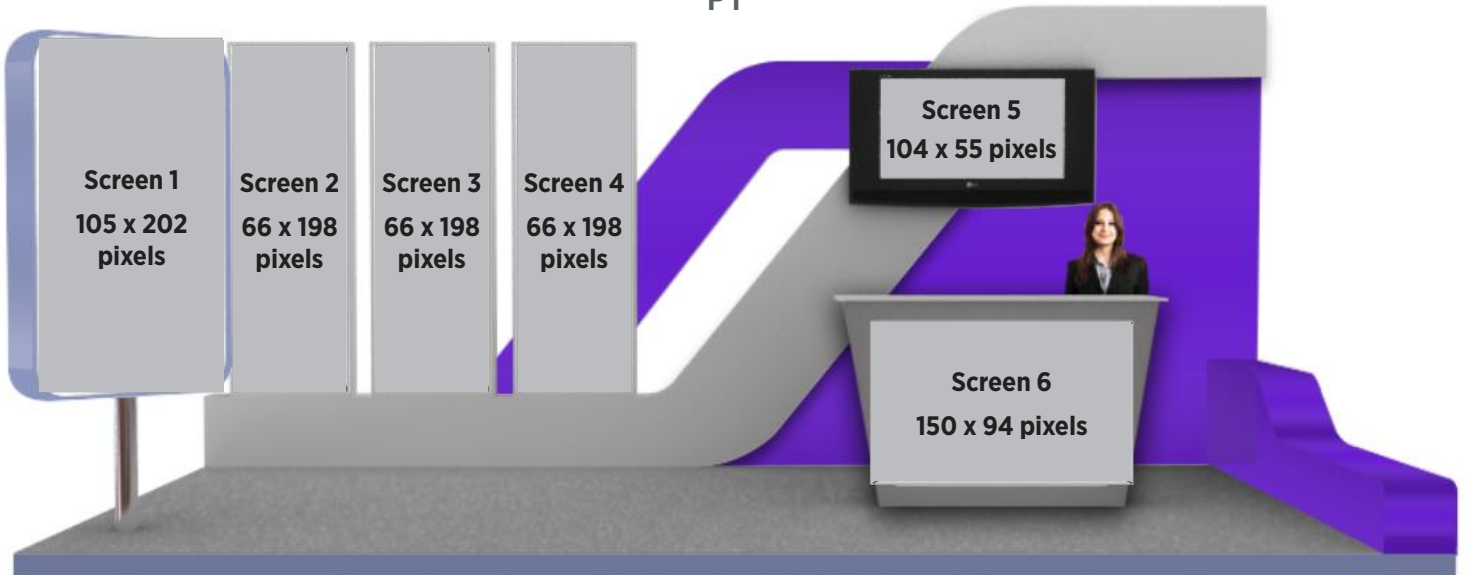
# SPONSORSHIP OPPORTUNITIES

## PLATINUM EVENT SPONSORSHIP | \$20,000

(1 available)

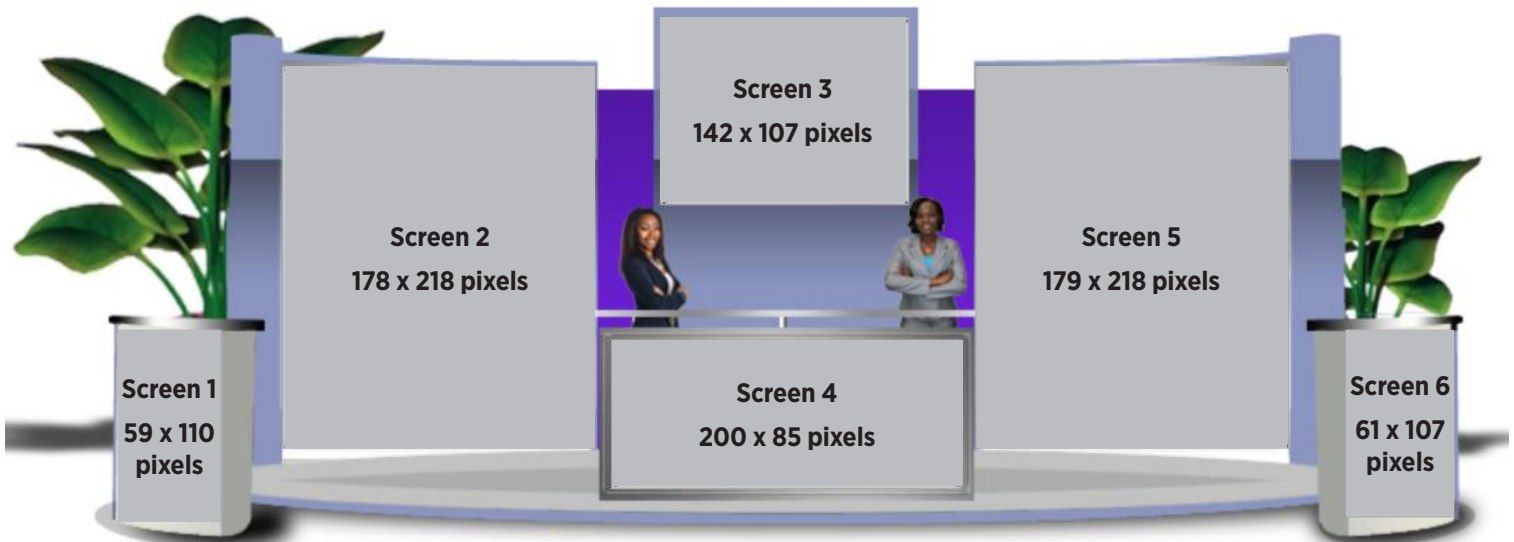
- Choice of one (1) virtual booth design from the two (2) choices below (included choice of booth color and avatars)
- Exhibitor provides art for customization of six (6) screens
- Twenty (20) recruiting seats
- Unlimited job postings for ten (10) months on CancerCareers.org
- Logo on the Virtual Career Fair landing page and in the Virtual Career Fair Lobby with link
- Thirty-five (35) documents for Swag Bag and ten (10) uploaded videos
- Full page color ad in the CancerCareers.org Resource Guide and one (1) full page color online journal recruitment ad in one (1) of AACR's journals

P1



4924

P2



4737

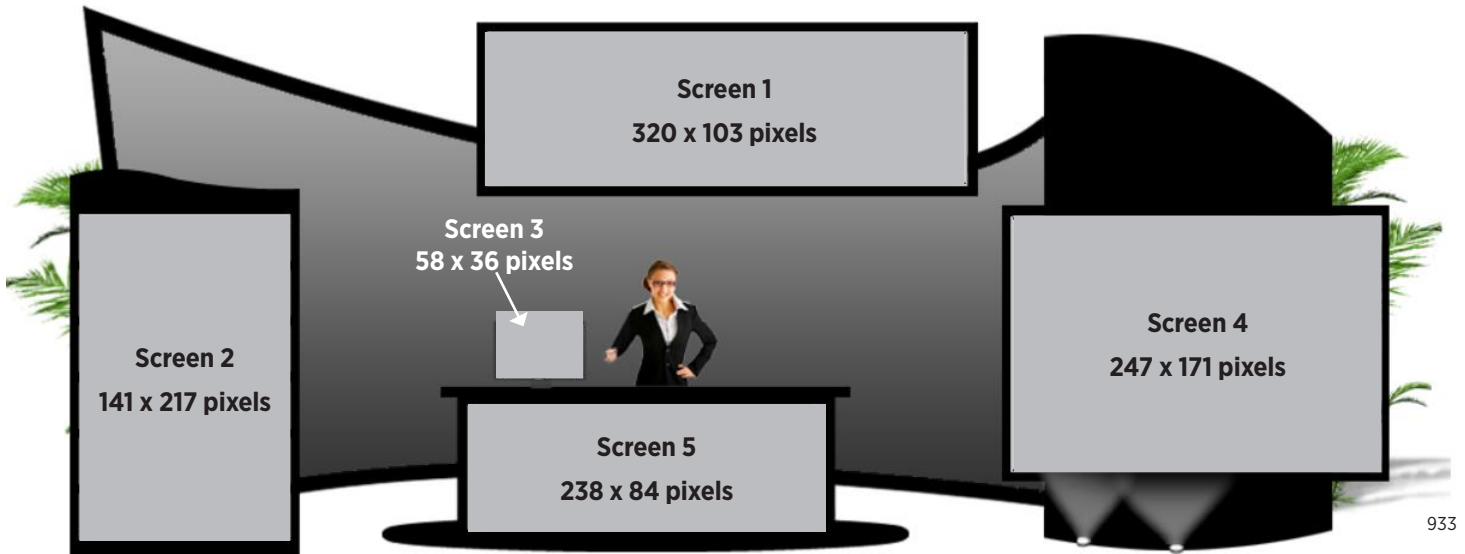
# SPONSORSHIP OPPORTUNITIES

## GOLD EVENT SPONSORSHIP | \$10,000

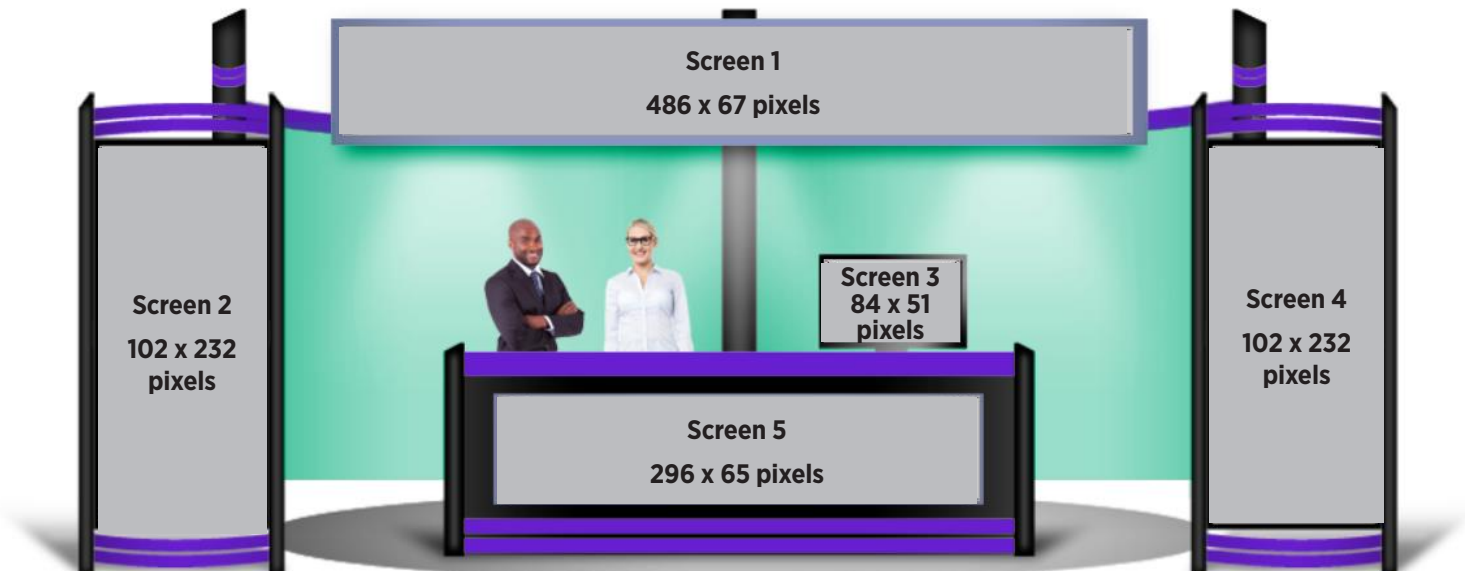
(2 available)

- Choice of one (1) virtual booth design from the two (2) choices below (included choice of booth color and avatars)
- Exhibitor provides art for customization of five (5) screens
- Twelve (12) recruiting seats
- Thirty (30) job postings for eight (8) months on CancerCareers.org
- Logo on the Virtual Career Fair landing page and in the Virtual Career Fair Lobby with link
- Twenty-five (25) documents for Swag Bag and five (5) uploaded videos
- Full page color ad in the CancerCareers.org Resource Guide

G1



G2

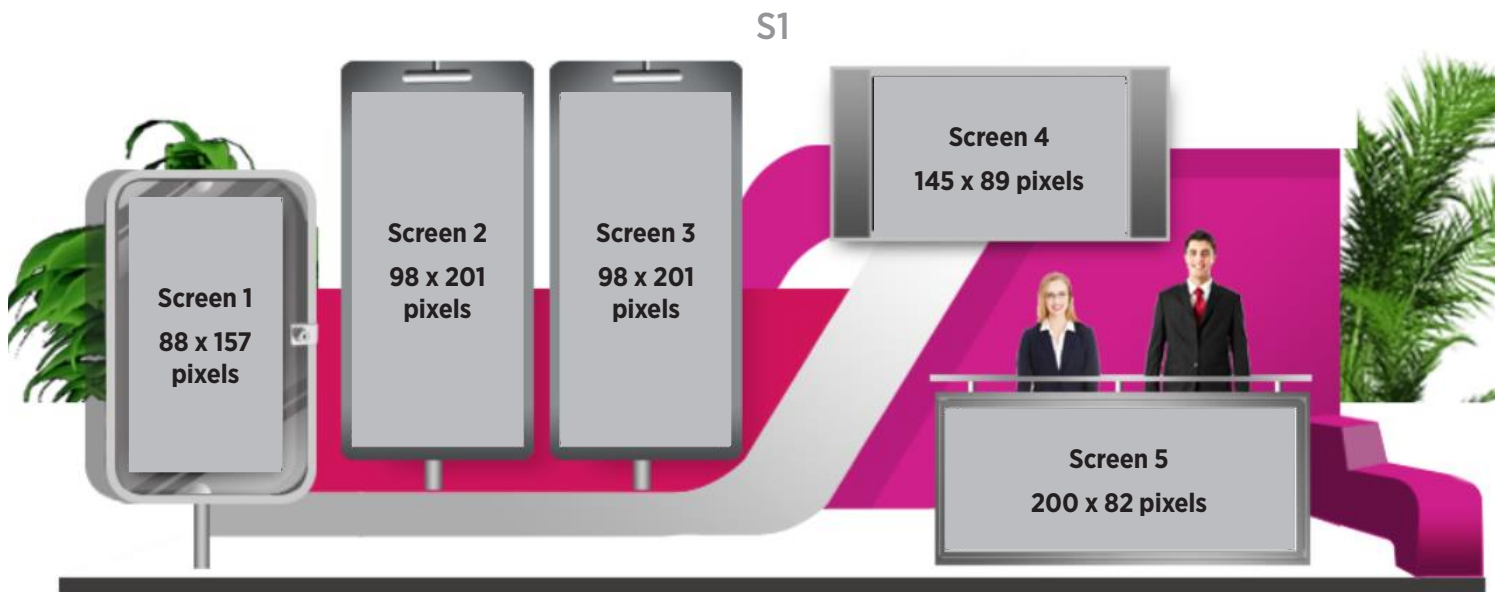


# SPONSORSHIP OPPORTUNITIES

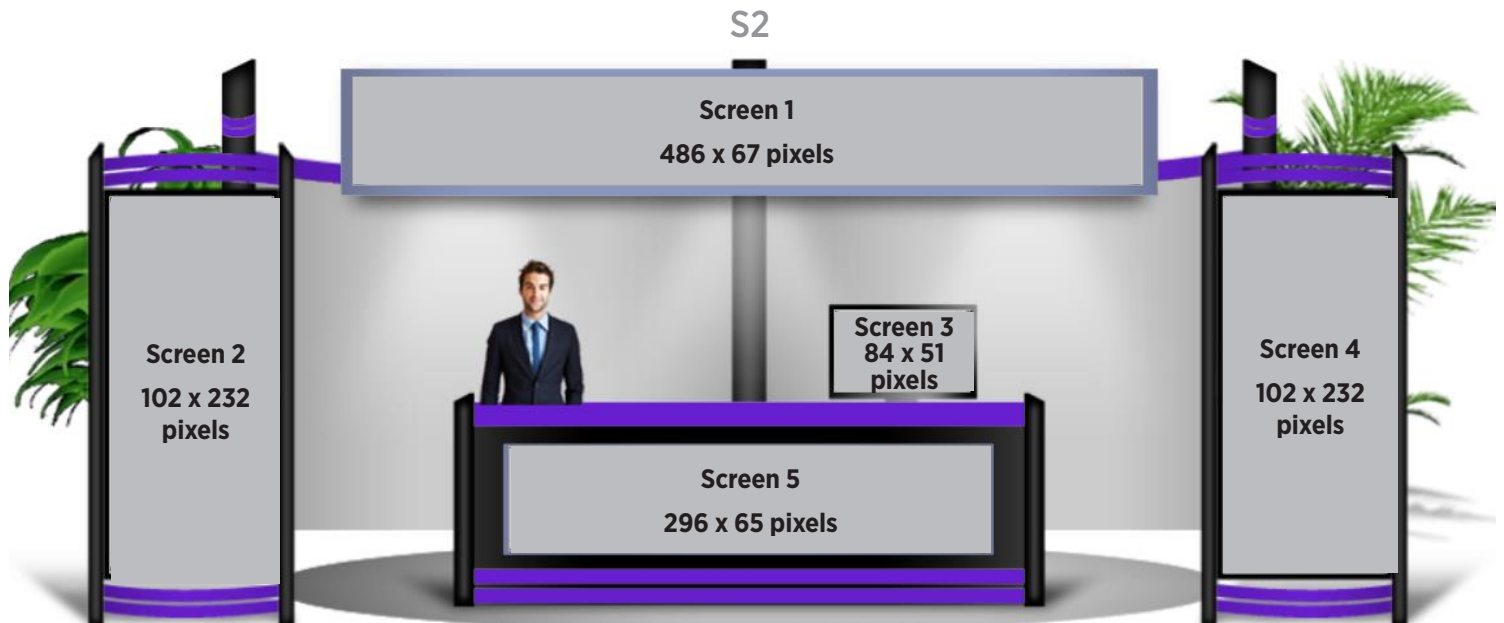
## SILVER EVENT SPONSORSHIP | \$5,000

(3 available)

- Choice of one (1) virtual booth design from the two (2) choices below (included choice of booth color and avatars)
- Exhibitor provides art for customization of five (5) screens
- Seven (7) recruiting seats
- Twenty (20) job postings for six (6) months on CancerCareers.org
- Logo on the Virtual Career Fair landing page and in the Virtual Career Fair Lobby
- Twelve (12) documents for Swag Bag and three (3) uploaded videos
- Full page Black and White ad or half page 4 color ad in the CancerCareers.org Resource Guide



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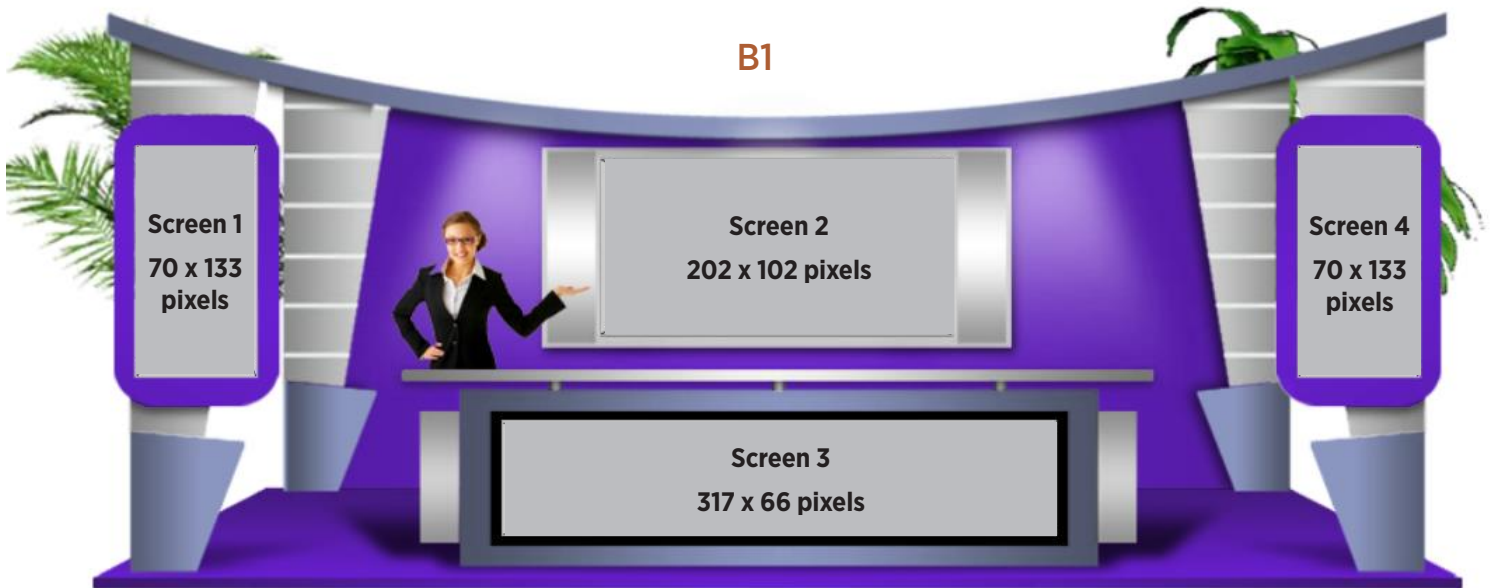
936

# SPONSORSHIP OPPORTUNITIES

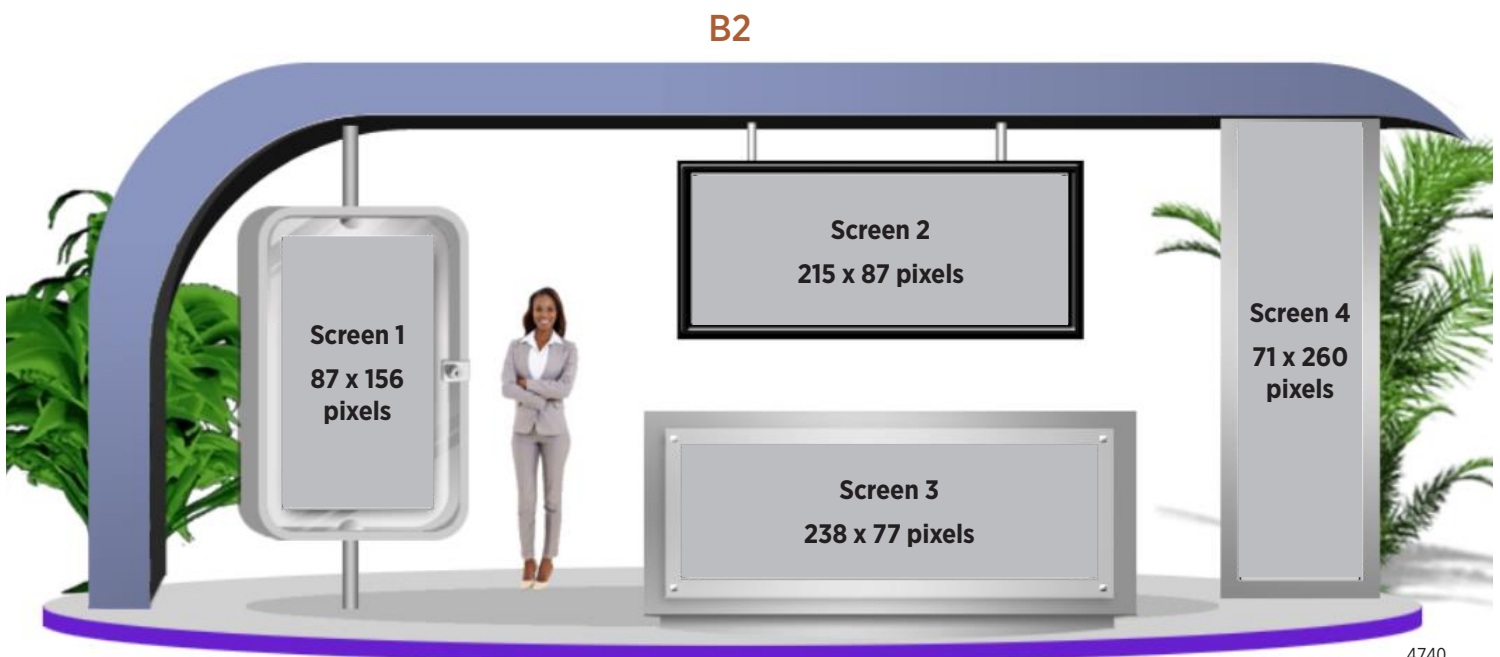
## BRONZE EVENT SPONSORSHIP | \$3,000

(5 available)

- Choice of one (1) virtual booth design from the two (2) choices below (included choice of booth color and avatars)
- Exhibitor provides art for customization of four (4) screens
- Five (5) recruiting seats
- Fifteen (15) job postings for four (4) months on CancerCareers.org
- Logo on the Virtual Career Fair landing page and in the Virtual Career Fair Lobby
- Eight (8) documents for Swag Bag and two (2) uploaded videos
- Half page 4 color ad in the CancerCareers.org Resource Guide



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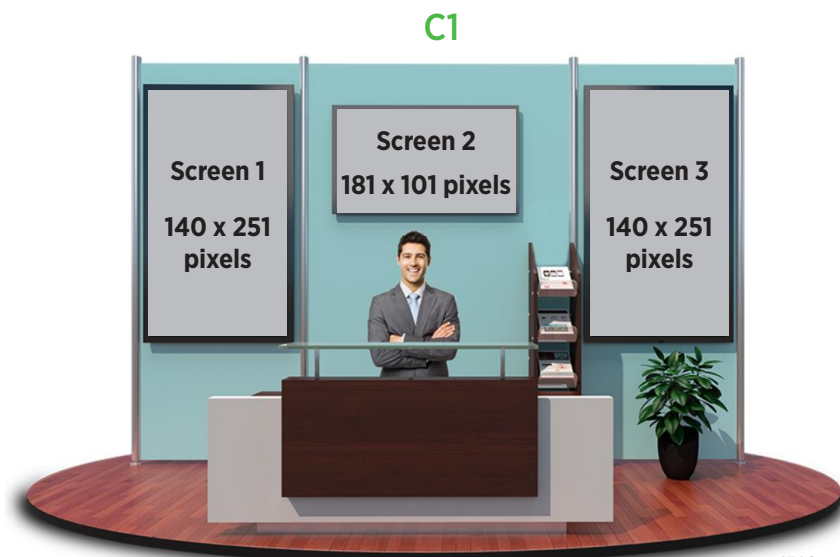
# EXHIBITING OPPORTUNITIES

For More Information, contact  
**Adam Young** at 215-440-9300, ext 126,  
**Amy Domard** at 215-440-9300, ext. 216,  
or email [careerfair@aacr.org](mailto:careerfair@aacr.org)

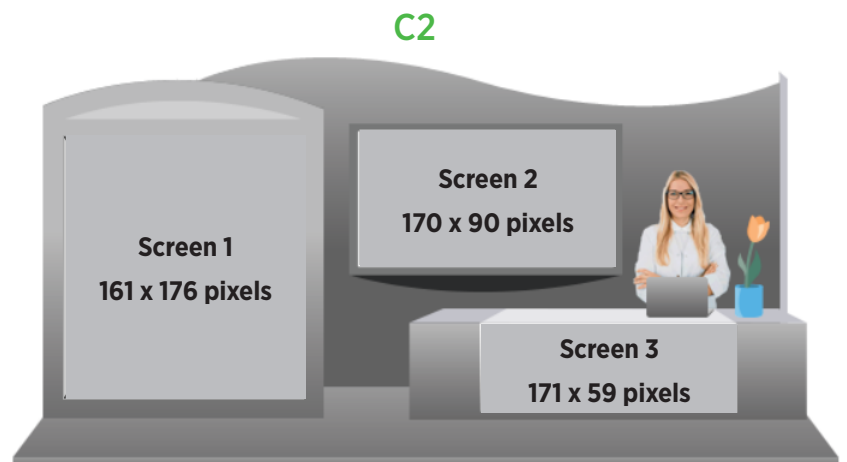
## CUSTOM VIRTUAL BOOTH | \$2,000

(20 available)

- Choice of one (1) virtual booth design from the two (2) choices below (included choice of booth color and avatars)
- Exhibitor provides art for customization of three (3) screens
- Three (3) recruiting seats
- Ten (10) free job postings on CancerCareers.org for 90 days.
- Logo on the Virtual Career Fair landing page and in the Virtual Career Fair Lobby
- Five (5) documents for Swag Bag and one (1) uploaded video
- Complimentary half page black and white ad in the CancerCareers.org Resource Guide



4716



4475



# ADVERTISING OPPORTUNITIES

## CancerCareers.org RESOURCE GUIDE AD PLACEMENT

Exhibitors receive a company description and a complimentary half page black and white ad in the CancerCareers.org Resource Guide downloadable PDF on the Career Fair website. Options to purchase additional ads are available. Please contact **Adam Young at 215-440-9300, ext. 126** or **Amy Domard at 215-440-9300, ext. 216** and/or e-mail, **careerfair@aacr.org**, for additional information.

### Ad Specifications

#### Due Date

The deadline for submitting ads and company description for the CancerCareers.org Resource Guide is **Friday, April 16, 2021.**

#### Company Description

The company description should begin with a heading that provides the company's name, website, and address. It should be in a Word file and should not exceed 390 characters, including spaces.

#### Ad Specifications for CancerCareers.org Resource Guide

The trim size of the booklet is 8.5" x 11"

- Center page spread: Live area is 16" x 10"; if the ad bleeds allow an extra 0.125" on all sides (17.25" x 11.25")
- Full page: Live area is 7.5" x 10"; if the ad bleeds allow an extra 0.125" on all sides (8.75" x 11.25")
- Half page: 7" X 4.875" (no bleed)
- Quarter page: 3.375" x 4.875" (no bleed)

#### Required Format

All ads should be converted to CMYK if 4 color and grayscale if black and white. Format of file should be a 300 dpi pdf, eps, tiff, or jpeg file.

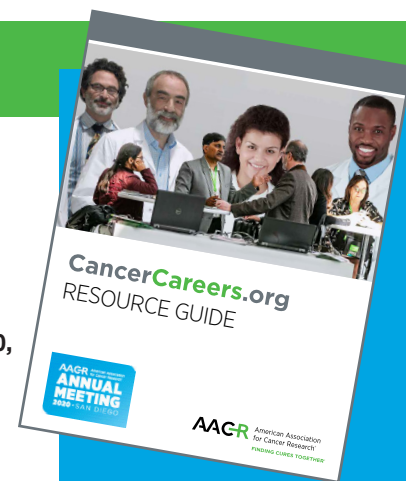
#### Where and How to Send Print-Ready Ad

If file is under 10 mg, please email to [susan.moore@aacr.org](mailto:susan.moore@aacr.org). Anything over 10 mg, please send link for retrieval from whatever customer uses (i.e., box.com).

Thank you for your interest in posting an ad in the CancerCareers.org Resource Guide. Please feel free to contact Susan Moore, Assistant Director, Production, at 267-446-7198, or via e-mail at [susan.moore@aacr.org](mailto:susan.moore@aacr.org) should you have any additional questions regarding placing an ad in the CancerCareers.org Resource Guide.

## LIVE OR PRERECORDED PRESENTATIONS/WEBINARS

Schedule a webinar session or presentation during the online event to stand out from other employers. This allows your organization to deliver a 30 minute live or prerecorded webinar or presentation and address question during Q&A sessions. Prerecorded sessions will also be available on demand.



### Ad Pricing

#### Covers

Inside Front .....	\$2,500
Outside Back .....	\$2,500
Inside Back .....	\$2,000

#### 4 Color

Center Page Spread ...	\$1,800
Full Page .....	\$1,350
Half Page.....	\$850
Quarter Page .....	\$625

#### Black and White

Full Page .....	\$975
Half Page .....	\$675
Quarter Page .....	\$475

### Webinar Pricing

**\$5,000**

## 2021 Virtual Cancer and Biomedical Research Career Fair

MAY 17 • 9:00 a.m.-3:00 p.m. (ET)

Please return by **April 9, 2021**

Please see the Exhibitor's Agreement regarding AACR's Cancellation Policy coming under separate cover.

### SECTION 1. Exhibitor Information

Organization/Institution Name  
*(as it will appear in the CancerCareers.org Resource Guide)*

Address

City

State/Province

Zip/Postal Code

Country

Name of Contact *(for AACR internal use only)*

Title of Contact *(for AACR internal use only)*

Telephone *(for AACR internal use only)*

Fax

Email *(for AACR internal use only)*

Website

Authorized Signature

Date

Accounts Payable Department

Accounts Payable Representative



### SECTION 2. Custom Virtual Booths

Total No. of Virtual Booths	Price per Virtual Booth	Total
	\$2,000	
<b>Subtotal of Section 2</b>		<b>\$</b>

### SECTION 3. Sponsorship Opportunities

<input type="checkbox"/> Diamond .....	\$30,000	
<input type="checkbox"/> Platinum .....	\$20,000	
<input type="checkbox"/> Gold .....	\$10,000	
<input type="checkbox"/> Silver .....	\$5,000	
<input type="checkbox"/> Bronze .....	\$3,000	
<b>Subtotal of Section 3</b>		<b>\$</b>

### SECTION 4. CancerCareers.org Resource Guide Ads

<input type="checkbox"/> Inside front cover .....	\$2,500	
<input type="checkbox"/> Outside back cover .....	\$2,500	
<input type="checkbox"/> Inside back cover .....	\$2,000	
<input type="checkbox"/> Center page spread .....	\$1,800	
<input type="checkbox"/> Full page 4 color .....	\$1,350	
<input type="checkbox"/> Half page 4 color .....	\$850	
<input type="checkbox"/> Quarter page 4 color .....	\$625	
<input type="checkbox"/> Full page black and white .....	\$975	
<input type="checkbox"/> Half page black and white .....	\$675	
<input type="checkbox"/> Quarter page black and white .....	\$475	
<b>Subtotal of Section 4</b>		<b>\$</b>

### SECTION 5. Live or Prerecorded Presentation/Webinar

Total No. of Presentations/Webinars	Price per Presentations/Webinars	Total
	\$5,000	
<b>Subtotal of Section 5</b>		<b>\$</b>

### SECTION 6. Total Amount Due

**Total of Sections 2, 3, 4, and 5** \$

### SECTION 7. Payment Options and Mailing Information

Please return this invoice with your payment.

**Please make checks payable to American Association for Cancer Research and drawn on U.S. bank in U.S. dollars only.**

Check  Wire Transfer\*

**Please mail check payments to:**

Attn: Human Resources Department  
American Association for Cancer Research  
615 Chestnut Street, 17th Floor, Philadelphia, PA 19106-4404

\*Wire Transfer details provided upon request