



RECRUITMENT PACK

Regional Physical Activity Advisor



#MostActiveCity



WE ARE NOT SPECTATORS.

We believe in an active London.

A city that runs, kicks, jumps, dances, plays and moves like no other.

It's why we do what we do.

Why we work so hard to connect people and organisations.

Helping them develop and grow.

It's why we're here for the inactive. The young. The isolated.

Supporting them, believing in them.

Funding programmes. Creating desire. Fighting corners.

And it's why we work with others to find new ways to motivate and inspire.

So that every Londoner can find their thing.

And be part of the most diverse, creative and active city in the world.

Active is what we believe.

Active is what we do.

We are not spectators.

We are London Sport.

[\[Watch our We Are Not Spectators film here\]](#)

Join the Team

By joining the team at London Sport, you'll become part of a group of people who believe that physical activity and sport can change Londoners' lives for the better.

London's diversity is its biggest asset and London Sport champions equality and is an inclusive organisation that strives to reflect this diversity in our Board and staff appointments. We particularly welcome applications from people from diverse backgrounds, ethnic minority groups, disabled people, women and members of the LGBTQ+ community for our roles.

We work in all parts of London and on behalf of all Londoners to support them to live more active lives. We're constantly challenging the sport industry to think more creatively about the ways that it works for London and we include ourselves in that challenge, too. If we're not thinking creatively, we're not thinking clearly enough about what matters for Londoners from every corner of the capital.

And we believe in activity in the workplace too. Our office is part of the House of Sport, a three-storey co-working space founded by London Sport to provide physical activity and sport organisations in London with a base to collaborate, network and learn from one another. Along with our counterparts throughout the building, we are proud of a working culture that supports people to be active, whether that's through early morning yoga classes, lunchtime runs or evening tag rugby leagues.

In recent years, we've had a run of successes which we're excited to build on in the years to come. From the growth of our landmark London Sport Awards event to the launch of our groundbreaking Sport Tech Hub technology incubator and the expansion of our work with local and regional governments, we've been involved in some of the most exciting moments for grassroots physical activity and sport in London.

We look for colleagues who will challenge us, encourage us and work with us to raise the game for physical activity and sport.

The Role

We are looking for a talented, enthusiastic and ambitious individual to join the Operations Team at London Sport in a newly created role as Regional Physical Activity Advisor (RPAA).

The role which focuses entirely on London is part of a national programme in partnership with Sport England and the National Academy for Social Prescribing. It is one of seven similar positions across England.

The aim of the programme is to provide support to help local communities increase and improve community activities, enabling those people with the greatest need to live their best life.

It will do this by focusing on supporting organisations who have reach to, and engage with, people most impacted by COVID and those experiencing health inequalities. The programme will help to strengthen social prescribing at a community level through:

- building new connections
- informing and shaping support through user led and partner experience
- sharing learning to inform practice amongst partners
- supporting strategic influencing.

The programme will seek to make the following impact:

- improve access to physical activity and sport opportunities for people that are inactive
- increase levels of physical activity in communities especially for those inactive and/or from priority groups
- contributes effectively to London Sport approach to placed based working
- share learning to help develop good practice across London

The RPAA role will provide a blended level of support to community organisations which will range from an open access offer, including guidance, checklists and toolkits, through to a more intensive offer, which will include direct mentoring and support around the strategic engagement with commissioners, and embedding physical activity within existing pathways.

What you'll do:

- Lead on developing models of good practice and implement these within London, with a particular focus on reducing health inequalities and helping communities recover from COVID 19
- Work as part of a virtual regional development team, providing development support to a select number of local community groups, Voluntary, Community and Social Enterprise (VCSE) organisations and partners, to identify new/existing physical activity offers at local, regional and national level and innovative partnerships.
- Develop a community of practice, processes and tools that help to connect community groups and VCSE organisations, providing physical activity advice and services, to their local social prescribing link workers and partners.
- Connect community groups and VCSE organisations, providing physical activity advice and services, to local commissioners, funding and development partners, to develop financially robust and sustainable models of service provision and an effective commissioning pathway.
- Ensure London Sport priorities are considered in the approach and work closely with regional partners e.g. Greater London Authority; Healthy London Partnership; London Social Prescribing Network & VCSE.

Who you are:

- Excellent relationship builder especially with community groups and community leaders
- Experience of supporting sport and physical activity organisations to work in partnership with local communities.
- Understanding of the health landscape within London and the ability to build relationships with key health partners.
- Committed to reducing health inequalities, especially within those communities that are disproportionately impacted.
- Knowledge of the pressures faced within local communities, especially from COVID 19, and ensure that community views inform the local approach.
- Committed to social prescribing and the role that it can play in helping communities become more physically active

Your Team

London Sport is an organization with very different backgrounds, experiences and specialisms. Meet some of the core members of the team you will be working with:

Mark Foster | **Operations Director**

I have worked for both local authorities and the voluntary sector. I passionately believe in the power of physical activity both for its own sake but also as part of the story in helping to improve people's lives more generally. I also like doing a range of sports with mixed results.

Barry Kelly | **Specialist Advisor Physical Activity for Health**

With over 20 years' experience in the health sector, I have worked across a range of organisations including the charitable sector, NHS, local government and the physical activity and sport sector. My role at London Sport sees me collaborate with a range of partners from the health sector and beyond. This includes, Public Health England, the Mayor of London, Healthy London Partnership, NHS Trusts and other local health partners. My role is to ensure that physical activity and sport play a key role in the health prevention agenda.

Lorna Leach | **Strategic Relationship Manager**

I lead the Relationship Management Team at London Sport. I've always worked in the sector despite not being 'sporty' myself. I believe in the positive impact of physical activity on wellbeing and want everyone to experience this on their own terms, putting people at the centre of my thinking is a founding stone to my approach. Outside of work I'm working through the Desert Island Discs back catalogue and recommend David Nott if you've never heard one before.

The Process

Application is by completion of a short online application via our recruitment platform ([Applied](#)).

We are committed to fair and unbiased recruitment and use Applied to remove any unconscious bias from our process. You will be asked to answer a small set of questions that address the job description and person specification.

Candidates who successfully progress from application stage will be invited to an interview.

Key Details:

- Part time, fixed term contract until 30 September 2023
- Salary: £32-40k (0.6 FTE) (currently seeking funding to increase number of days)
- 28 days' holiday + 8 public holidays
- 10% Employer Pension contribution
- Based at our central London offices in the House of Sport with travel required throughout London. Working from home during the current pandemic.
- By applying for the role, you are stating that you are eligible to work in the UK. London Sport is unable to apply for a Certificate of Sponsorship for this role.

Timeline:

- Deadline for applications: 23:59 on 29th November 2020
- Interviews: 10th and 11th December 2020

To Apply:

- To apply for this role please visit: <https://app.beapplied.com/apply/xv2lx2y1va>

If you have any questions about the role or London Sport please email hr@londonsport.org.