



# CancerCareers.org

Powered by **AACR** American Association  
for Cancer Research™

## AACR 2022 CANCER AND BIOMEDICAL RESEARCH CAREER FAIR EXHIBITOR INFORMATION

**Saturday, April 9 • 9:00 a.m. to 3:00 p.m.**  
**Ernest N. Morial Convention Center • Hall H**  
**New Orleans, LA**

### NOTICE OF VACCINATION REQUIREMENT FOR ANNUAL MEETING ATTENDEES

The health and safety of AACR Annual Meeting attendees, as well as the patients and communities they serve, remain the AACR's highest priorities. Therefore, the AACR will be requiring proof of COVID-19 vaccination for all attendees.

Details on the vaccination verification process will be provided to meeting registrants in early 2022.



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# EXHIBIT AT THE AACR 2022 CANCER AND BIOMEDICAL RESEARCH CAREER FAIR

## Connect with the best scientific talent in cancer research!

This premier virtual recruiting event is for scientists seeking opportunities within academia, government, or industry and representatives from cancer and biomedical research institutions seeking to fill positions at all career levels. As an exhibitor, you have the opportunity to interact with prospective candidates, post multiple scientific positions, showcase your organization, and more!

As an Exhibitor at the AACR 2022 Cancer and Biomedical Research Career Fair, your organization will be provided with the following benefits:

- 10% Early Bird career fair registration by January 31, 2022
- Name badges for Exhibitors
- Continental Breakfast and Boxed Lunch
- Signage with Exhibitor name.
- Ten (10) free job postings on CancerCareers.org for 90 days.
- Complimentary half page color ad in the AACR Guide to Cancer Careers.
- AACR staff support before, during and after the career fair.
- Use of interview rooms Saturday to Wednesday during the AACR Annual Meeting 2022.

For more information about placing ads or exhibiting, please contact:

**Adam Young | 215-440-9300, ext. 126**

**Amy Domard | 215-440-9300, ext. 216**

**Email: [careerfair@aacr.org](mailto:careerfair@aacr.org)**



# SPONSORSHIP OPPORTUNITIES

## Diamond Event Sponsorship | \$30,000

### Sponsorship includes:

- Premier location selection of double booth (10' x 20')
- Prominent signage at the Career Fair Hub
- Choice of one (1) full page color ad or one (1) center spread color ad in the AACR Guide to Cancer Careers
- One (1) full page color online journal recruitment ad in one (1) of AACR's journals
- Private interview room with name and logo at the Career Fair Hub
- One (1) company presentation at the Career Fair Hub
- Sponsorship of AACR's presidents alternative career presentation
- Organization Blog for six (6) months and unlimited job postings for twelve (12) months on CancerCareers.org.

## Platinum Event Sponsorship | \$20,000

### Sponsorship includes:

- Premium location selection of double booth (10' x 20')
- Prominent signage
- One (1) full page color ad in the AACR Guide to Cancer Careers
- One (1) half page color online journal recruitment ad in one (1) of AACR's journals
- Private interview room with name and logo
- Unlimited job postings for twelve (12) months on CancerCareers.org.
- Company Spotlight Meet and Greet at the CancerCareers.org Hub

## Gold Event Sponsorship | \$10,000

### Sponsorship includes:

- Priority booth placement of double booth (10' x 20')
- Prominent signage
- One (1) full page color ad in the AACR Guide to Cancer Careers
- Priority usage of private interview rooms
- Thirty (30) free job postings for six (6) months on CancerCareers.org.



## Silver Event Sponsorship | \$7,500

### Sponsorship includes:

- Priority booth placement of corner booth (10' x 10')
- Prominent signage
- Choice of one (1) full page black and white ad or one (1) half page color ad in the AACR Guide to Cancer Careers
- Usage of private interview rooms
- Twenty (20) free job postings for six (6) months on CancerCareers.org.

## Bronze Event Sponsorship | \$5,500

### Sponsorship includes:

- Single booth (10' x 10')
- Prominent signage
- One (1) half page color ad in the AACR Guide to Cancer Careers
- Usage of private interview rooms
- Fifteen (15) free job postings for four (4) months on CancerCareers.org.

For more information about sponsorship, please contact

**Adam Young | 215-440-9300, ext. 126**

**Amy Domard | 215-440-9300, ext. 216**

**[careerfair@aacr.org](mailto:careerfair@aacr.org)**

# ADVERTISING OPPORTUNITIES

## AACR Guide to Cancer Careers

Exhibitors receive a company description and a complimentary half page black and white ad in the AACR Guide to Cancer Careers. Options to purchase additional ads are available.

### Due Date

The deadline for submitting ads and organization description for the AACR Guide to Cancer Careers is **February 21, 2022**.

### Organization Description

The organization description should begin with a heading that provides the company's name, website, and address.

### Required Format

Description should be in a Word file and should not exceed 390 characters, including spaces.

### Ad Specifications

The trim size of the booklet is 8.5" x 11"

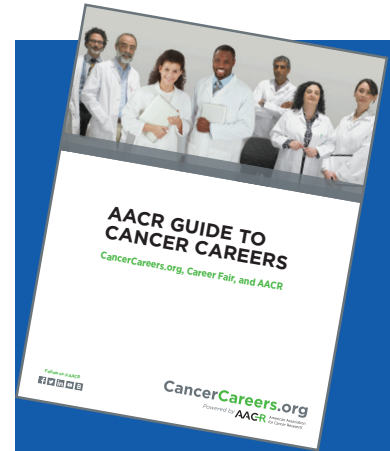
- Two (2) page spread and center page spread: Live area is 16" x 10"; if the ad bleeds allow an extra 0.125" on all sides (17.25" x 11.25")
- Full page: Live area is 7.5" x 10"; if the ad bleeds allow an extra 0.125" on all sides (8.75" x 11.25")
- Half page: 7" X 4.875" (no bleed)
- Quarter page: 3.375" x 4.875" (no bleed)

### Required Format

All ads should be converted to CMYK if 4 color and grayscale if black and white. Format of file should be a 300 dpi pdf, eps, tiff, or jpeg file.

### Where and How to Send Print-Ready Ad

If file is under 10 mg, please email to [susan.moore@aacr.org](mailto:susan.moore@aacr.org). Anything over 10 mg, please send link for retrieval from whatever customer uses (i.e., box.com).



## AD PRICING

### Covers

Inside Front.....	\$2,500
Outside Back.....	\$2,500
Inside Back .....	\$2,000

### 4 Color

2 Page Spread .....	\$1,800
Full Page.....	\$1,350
Half Page.....	\$850
Quarter Page.....	\$625

### Black and White

Full Page .....	\$975
Half Page .....	\$675
Quarter Page.....	\$475

For additional information regarding ad placement, please contact

**Adam Young**  
215-440-9300, ext. 126

**Amy Domard**  
215-440-9300, ext. 216  
[careerfair@aacr.org](mailto:careerfair@aacr.org)

For additional information regarding ad specifications, please contact:

**Susan Moore**  
267-446-7198  
[susan.moore@aacr.org](mailto:susan.moore@aacr.org)

# AACR 2022 CANCER AND BIOMEDICAL RESEARCH CAREER FAIR

April 9 • 9:00 a.m.-3:00 p.m.

## Sponsorship/Exhibitor Registration Form

Please return by **February 15**. Please see the Exhibitor's Agreement regarding AACR's Cancellation Policy.

### SECTION 1. Exhibitor Information

Organization/Institution Name  
*(as it will appear in the AACR Guide to Cancer Careers)*

Address

City

State/Province

Zip/Postal Code

Country

Name of Contact *(for AACR internal use only)*

Title of Contact *(for AACR internal use only)*

Telephone *(for AACR internal use only)*

Fax

Email *(for AACR internal use only)*

Website

Authorized Signature

Date

Accounts Payable Department

Accounts Payable Representative

Telephone

Fax

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for Cancer Research

### SECTION 2. Booths

Total No. of Booths		Price per Booth		Total
_____	X	Single \$3,000	=	\$ _____
_____	X	Corner \$3,700	=	\$ _____
_____	X	Double \$4,700	=	\$ _____
<b>Subtotal of Section 2</b>				<b>\$ _____</b>

### SECTION 3. Sponsorship Opportunities

<input type="checkbox"/> Diamond .....	\$30,000
<input type="checkbox"/> Platinum.....	\$20,000
<input type="checkbox"/> Gold.....	\$10,000
<input type="checkbox"/> Silver .....	\$7,500
<input type="checkbox"/> Bronze .....	\$5,500
<b>Subtotal of Section 3</b> \$ _____	

### SECTION 4. AACR Guide to Cancer Careers Ads

<input type="checkbox"/> Inside front cover .....	\$2,500
<input type="checkbox"/> Outside back cover.....	\$2,500
<input type="checkbox"/> Inside back cover .....	\$2,000
<input type="checkbox"/> 2 page spread .....	\$1,800
<input type="checkbox"/> Full page 4 color.....	\$1,350
<input type="checkbox"/> Half page 4 color.....	\$850
<input type="checkbox"/> Quarter page 4 color.....	\$625
<input type="checkbox"/> Full page black and white .....	\$975
<input type="checkbox"/> Half page black and white.....	\$675
<input type="checkbox"/> Quarter page black and white .....	\$475
<b>Subtotal of Section 4</b> \$ _____	

### SECTION 5 Total Amount Due

**Total of Sections 2, 3, and 4** \$ \_\_\_\_\_

### SECTION 6. Payment Options and Mailing Information

- Check or money order enclosed, payable to American Association for Cancer Research, drawn on a U.S. bank.
- VISA     MasterCard     American Express

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ CSC/CVV # \_\_\_\_\_

Print Name of Cardholder \_\_\_\_\_

Signature of Cardholder \_\_\_\_\_

Registration fees are payable in U.S. dollars only. Personal checks are acceptable if payable through a U.S. bank.

- Please check if billing address is the same as the address under **Name and Address Information**. If billing address is different, please provide below.

Billing Street Address \_\_\_\_\_

City/State or Province/Zip or Postal Code/ Country \_\_\_\_\_

**Please return this invoice with your payment to:**  
AACR Annual Meeting 2022, Career Fair Exhibits,  
American Association for Cancer Research,  
615 Chestnut Street, 17th Floor, Philadelphia, PA 19106-4404,  
Attn: Finance Department

# AACR 2022 CANCER AND BIOMEDICAL RESEARCH CAREER FAIR

April 9 • 9:00 a.m.-3:00 p.m.

## Exhibitor Participant Form

Please return by **February 22**. Please complete this for each exhibitor participating.

### INSTITUTION OR COMPANY INFORMATION

Institution/Company

Website

Telephone

Fax

### 1. PARTICIPANT

MD    PhD    MD/PhD    Other \_\_\_\_\_

First Name

Middle Name

Last Name

Position/Title

Email

### 2. PARTICIPANT

MD    PhD    MD/PhD    Other \_\_\_\_\_

First Name

Middle Name

Last Name

Position/Title

Email

### 3. PARTICIPANT

MD    PhD    MD/PhD    Other \_\_\_\_\_

First Name

Middle Name

Last Name

Position/Title

Email

#### For AACR Use Only

Registration Category

Authorized by

**CancerCareers.org**

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# AACR 2022 CANCER AND BIOMEDICAL RESEARCH CAREER FAIR

April 9 • 9:00 a.m.-3:00 p.m.

## Exhibitor Agreement

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1. The Exhibitor of the AACR 2022 Cancer and Biomedical Research Career Fair agrees to rent the total number of booths set forth on the Registration Form. As an AACR 2022 Cancer and Biomedical Research Career Fair Exhibitor, you shall not assign or sublet such space without the prior written consent of the American Association for Cancer Research (AACR).
2. The AACR 2022 Cancer and Biomedical Research Career Fair will be held on Saturday, April 9, 2022, from 9:00 a.m.-3:00 p.m., at the Ernest N. Morial Convention Center in New Orleans, Louisiana. Booth spaces are in units of 10' x 10' single, 10' x 10' corner, or 20' x 10' double unless otherwise noted. Exhibitors' booth space(s) will receive a 6' draped table, chairs, waste paper basket, and a sign indicating the Exhibitor's name. All booth space(s) include a 36" side rails and an 8' back wall, unless Exhibitor informs AACR to the contrary. Upon request, AACR shall provide Exhibitor with additional materials as requested. Exhibitor's displays shall not block air or light flow, shall not be over 8' in height and shall not have display sidewalls extending more than 4' from the back of the booth (to a maximum height of 36"), unless prior written approval is received from AACR. Exhibitor acknowledges that, pursuant to the theme of the exhibition, it shall use the booth space only for the purpose of recruiting, and therefore shall only display the products or services provided by their company/institution that are consistent with the theme of the Career Fair. All displays must remain within the booth perimeters and not intrude upon the aisles. Booths, table top displays, quick screens, branded tablecloths, easel displays and hanging banners are permitted and must fit within the parameters of the booth space selected. Although AACR shall use its best efforts to offer Exhibitors the location(s) requested, AACR reserves the right to alter the layout and booth arrangements that may differ from the illustrated floor plans previously announced, and further reserves the right to re-assign Exhibitor's booth locations.
3. Payment for the booth space must be made along with the registration form. All amounts paid to AACR are non-refundable unless otherwise agreed upon and shall be retained by AACR. AACR agrees to accept that amount as liquidated damages. Exhibitor specifically agrees that it is legally obligated to remit to AACR any unpaid balance for the booth space(s) after retention by AACR of any amounts paid. In the event of cancellations, AACR shall have the right to rent the booth space to another party. However, any rental fees received by such rental shall not accrue to the Exhibitor's benefit or reduce its liability hereunder. The Exhibitor agrees that the amount retained by AACR is a fair and reasonable estimate of the damages AACR will suffer as a result of Exhibitor's cancellation. AACR is not responsible for damage to personal items brought to any career reception, whether by fire, theft, accident or any other cause.
5. Exhibitor shall set up its booth at the designated set-up prior to the opening of the Career Fair, shall adequately staff its booth during all Career Fair hours, and shall not disassemble or close its booth until after the Career Fair has closed to the public on the day of the fair. In the case that Exhibitor's display or materials fail to arrive in time for the Career Fair, Exhibitor remains responsible for the payment of the booth space, or other fees payable.
6. If, due to circumstances beyond its control, AACR is prevented from holding the Career Fair or if it cannot permit Exhibitor to occupy booth space, AACR reserves the right to alter the location and/or date of the Career Fair with reasonable notice provided to the Exhibitor, without a refund to Exhibitor.  
  
AACR has the right to cancel the Career Fair with no further liability other than a refund of the booth rental fee paid, which shall be the Exhibitor's sole and exclusive remedy. AACR shall not be liable to Exhibitor for incidental or consequential damages resulting from the cancellation of the Career Fair.
7. American Association for Cancer Research (AACR) shall provide adequate security. However, the exhibitor is solely and fully responsible for its own exhibit materials and personal items, and should obtain insurance at its own expense. AACR is not responsible for damage to the exhibits, whether by fire, theft, accident or any other cause, or for any other injury which Exhibitor, its property, employees, guests and invitees may suffer.

Please return by **February 15**

Please fax this page to 215-440-1045, email [careerfair@aacr.org](mailto:careerfair@aacr.org), or call 215-440-9300 to reserve your booth!

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for Cancer Research™

## Exhibitor Agreement *(cont'd)*

8. Exhibitor grants permission to AACR to use Exhibitor's name and/or logos for promotional purposes in connection with the Career Fair produced by AACR. This permission shall extend to photographs of Exhibitor's Booth. AACR shall promote the Career Fair in such manner and through such media at its sole discretion and may alter the nature, content and manner of its promotion to meet the needs of a particular market or of the location in which the exhibition takes place.
9. Exhibitor agrees to comply with the reasonable requests of AACR, their sponsors, agents and employees. Exhibitor further agrees that it shall observe the general rules and regulations of the exhibit hall at which the Career Fair is held.
10. Exhibitor assumes full responsibility for the actions of its agents, employees or independent contractor, whether acting within or without the scope of their authority, and agrees to indemnify and hold AACR and the exhibit hall harmless from and against responsibility or liability resulting directly or indirectly, from the acts or omissions of its agents, employees or independent contractors, whether acting within or without the scope of their authority.
11. This Exhibit Agreement, when accepted by AACR, constitutes the entire agreement between the parties, supersedes all prior negotiations, representations and understandings, and may be modified only pursuant to its terms or by written notice signed by both parties. Pennsylvania law shall be applied to interpret this Agreement and the rights of the parties hereunder. In the event that a party brings an action to enforce its right hereunder or to seek a declaration of its rights or to obtain an interpretation of this Agreement, the prevailing party shall be entitled to reasonable attorney's fees in addition to all other relief. In the event that a court finds any provision of this Agreement to be unenforceable, all remaining provisions hereof shall remain in full force and effect.

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Name of Company/Organization

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Signature Authorization

Date

**Please fax this page to 215-440-1045, email [careerfair@aacr.org](mailto:careerfair@aacr.org),  
or call 215-440-9300 to reserve your booth!**